Meghan Daugherty

CREATIVE DESIGNER

CONTACT

📞 618-401-2156

✉️ meg3216@gmail.com

📍 St. Louis, Missouri

PORTFOLIO

meghandaugherty.com

SKILLS

Print & Web Design

Digital Marketing

Photo & Video Editing

UX and UI Design

Branding & Identity

SOFTWARE

Adobe Creative Suite

Photoshop

InDesign

Acrobat

Illustrator

Premier Pro

Content Management

Magento, WordPress, Figma

Project Management

Jira, Wrike, Monday

Google Workspace & Analytics

Microsoft 365

Hello!

I am an experienced graphic designer and leader with a passion for creating content for a wide range of channels, while assuring flawless execution of all visual designs and brand initiatives.

EXPERIENCE

2005-2024
Senior Graphic Designer
Anova Furnishings
Provided front-end layouts and in-house graphics for all branding and digital marketing campaigns. Wrote HTML code for emails and web landing pages. Designed print ads and catalogs with emphasis in layout and typography. Edited, retouched and archived graphics and product photography. Outsourced production work as needed, managed marketing interns, and maintained project schedules.

2013-2014
Freelance Production Editor
Washington University
Redesigned monthly printed newsletter for The Center for the Humanities, created and managed online version. Developed and launched monthly email announcements. Designed promotional print materials for department and community events.

2002-2005
Sports Page Designer
The Telegraph
Designed sports section of daily newspaper under strict deadlines. Wrote headlines and captions. Copy-edited stories and page proofs. Enhanced digital photography. Managed assignments and schedules.

EDUCATION

Southern Illinois University Edwardsville

Bachelor of Arts

Mass Communications & Studio Art

AWARDS

Contest for Illinois College Journalists
Illinois College Press Association

- First Place in Feature Page Design
- Third Place in Feature Page Design
- First Place in Headline Writing