




## CONTACT

 618-401-2156

 meghandaugherty  
@hotmail.com

 St. Louis, Missouri

## PORTFOLIO

[meghandaugherty.com](http://meghandaugherty.com)

## SKILLS

Adobe Creative Suite

*Photoshop*

*InDesign*

*Illustrator*

*Premier Pro*

*After Effects*

*Acrobat*

KeyShot 3D Rendering

Adobe Commerce

Salesforce

HTML Coding

## EDUCATION

Southern Illinois  
University Edwardsville

Bachelor of Arts

*Mass Communications*

# Meghan Daugherty

## CREATIVE MARKETING

### *Hello!*

I'm a versatile designer with highly-developed skills and the experience to create captivating content for any medium. Since establishing a career in print design, I have grown passionate and specialized in digital marketing and communication, including email campaigns and brand management.

## EXPERIENCE

2005- **Senior Graphic Designer**

present *Anova Furnishings*

Provide front-end layouts and in-house graphics for all digital marketing campaigns. Write HTML code for emails and web landing pages. Design print ads and catalogs with emphasis in layout and typography. Edit, retouch and archive graphics and product photography. Outsource production work as needed, manage marketing interns, and maintain project schedules.

2013 **Freelance Production Editor**

*Washington University*

Redesigned monthly printed newsletter for The Center for the Humanities, created and managed online version. Developed and launched monthly email announcements. Designed promotional print materials for department and community events.

2002- **Page Designer**

2005 *The Telegraph*

Designed sports section of daily newspaper under strict deadlines. Wrote headlines and captions. Copy-edited stories and page proofs. Enhanced digital photography. Managed assignments and schedules.



## AWARDS

**Contest for Illinois College Journalists**

*Illinois College Press Association (2002)*

- First Place in Feature Page Design
- Third Place in Feature Page Design
- First Place in Headline Writing



## REFERENCES

**Jonathan Lynch**

*Marketing Management*

(314) 420-0739

**Henok Tekle**

*Global Procurement*

(314) 357-1153