





MEGHAN DAUGHERTY

CREATIVE PROFESSIONAL

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EDUCATION

Southern Illinois University
Edwardsville
Bachelor of Arts
Mass Communications
2002

REFERENCES

Henok Tekle
Associate Manager, North
America Packaging
Energizer
(314) 357-1153

Sherry Lease
Lead Designer
Native Imagery
(618) 444-0672

David Schaeffer
Marketing Manager
King + Cross
(314) 616-3646

ABOUT

I'm a versatile designer with the experience and highly-developed skills to create captivating content for any medium. Since establishing my career in print collateral and editorial design, I've had the opportunity to specialize and excel in **digital marketing** and **brand management**.

EXPERIENCE

Senior Graphic Designer — Anova
2005 - present / St. Louis, MO

Provide front-end layouts and in-house graphics for all digital marketing campaigns. Write HTML code for emails and static web pages. Design print ads and catalogs with emphasis in layout and typography. Edit, retouch and archive graphics and product photography. Outsource production work as needed, manage marketing interns, and maintain project schedules.

Freelance Production Editor — Washington University
2013 / St. Louis, MO

Redesigned monthly printed newsletter for The Center for the Humanities, created and managed online version. Developed and launched monthly email announcements. Designed promotional print materials for department and community events.




Page Designer — The Telegraph
2002 - 2005 / Alton, IL

Designed sports section of daily newspaper under strict deadlines. Wrote headlines, captions and story briefs. Copy-edited full stories and page proofs. Enhanced digital photography. Managed story assignments and schedules.

SKILLS + AWARDS

- Photoshop
- InDesign
- Illustrator
- Acrobat
- HTML / CSS
- Microsoft Office

2002 Contest for Illinois College Journalists
Illinois College Press Association

-  First Place in Feature Page Design
-  First Place in Headline Writing
-  Third Place in Feature Page Design