

CONTACT



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St. Louis, Missouri

Meghan Daugherty

CREATIVE PROFESSIONAL

Hello!

I am an experienced graphic designer with a passion for creating and managing content for a wide range of channels, while assuring flawless execution of all visual designs and brand initiatives.

PORTFOLIO

meghandaugherty.com

SKILLS

Print & Web Design

UX and UI Design

Digital Marketing

Photo & Video Editing

Branding & Identity

SOFTWARE

Adobe Creative Suite

Photoshop

InDesign

Acrobat

Illustrator

Premier Pro

Content Management

Magento, WordPress, Figma

Project Management

Jira, Wrike, Monday

Google Workspace & Analytics

Microsoft 365

EXPERIENCE

2024- **Lead Graphic Designer**

EyeCare Partners

Responsible for developing creative assets and managing the brand standards for all marketing – including print, digital assets, in-store collateral, and training materials, executing creative projects in-house, and managing contracted agencies and designers.

2005- **Senior Graphic Designer**

2024 *Anova*

Provided in-house graphics for all branding and digital marketing campaigns. Developed emails and web landing pages. Designed print ads and catalogs with emphasis in layout and typography. Managed third-party contractors and maintained project schedules.

2013- **Freelance Production Editor**

2014 *Washington University*

Redesigned monthly printed newsletter for The Center for the Humanities, created and managed online version.

2002- **Sports Page Designer**

2005 *The Telegraph*

Designed sports section of daily newspaper under strict deadlines. Wrote copy, edited stories, and enhanced digital photography.

EDUCATION

**Southern Illinois
University Edwardsville**

Bachelor of Arts

Mass Communications & Art

AWARDS

Contest for Illinois College Journalists
Illinois College Press Association

- First Place in Feature Page Design
- Third Place in Feature Page Design